

**Agenda Items for the 36<sup>th</sup> Departmental Project Approval  
Committee (DPAC) meeting**

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3	Hiring Young Professionals for implementation & monitoring of Khelo India scheme	Khelo India Scheme	4-5
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9	Conducting events on National Sports Day 2022		19-20
10	Conducting Freedom rider biker rallies		21

<b>Agenda Item No</b>	<i>1</i>
<b>Agenda</b>	<i>Confirmation of the minutes of the 35<sup>th</sup> meeting of DPAC held on 28.07.2022</i>
<b>Vertical</b>	<i>Khelo India Secretariat</i>

Detailed Description of Agenda:

The minutes of 35<sup>th</sup> meeting of the DPAC was circulated to the members and so far, no objection is received. Hence it is proposed that minutes circulated may be confirmed.

AGENDA

<b>Agenda Item No</b>	<i>2</i>
<b>Agenda</b>	<i>Action Taken report on 35<sup>th</sup> meeting of DPAC held on 18.07.2022</i>
<b>Vertical</b>	<i>Khelo India Secretariat</i>

Detailed Description of Agenda:

<b>Agenda</b>	<b>Agenda Item</b>	<b>Decision</b>	<b>Action Taken</b>
3	Opening of District-wise Khelo India Centres (KICs)	Approved It was also directed that, the status of existing centres may be reviewed periodically.	Notification issued.
4	Opening Khelo India Centres as a Joint Venture with Indian Railways	Approved. The Railway Khelo India Centres should not be linked with the District wise KICs as per the operational guidelines of Kic with respect to opening of new centres. The funding should be as per KIC norms. However, it will be mandatory for the Railway to deploy their past champions on their roll as coaches for the KICs. Rs. 3 Lakhs remuneration earmarked for past champions athletes may be utilized for hiring (additional Coach, Champion Athletes, Supports Staff etc.) for the centres.	Notification issued.
5	Sanction of additional manpower for KISCE Nagaland (1 Grade-1 Physio, 1 Grade-1 Psychologist)	Approved.	Notification issued.
6	Proposal for hosting	Approved.	Sanction letter issued to respective

	Khelo India Women's League under Khelo India Schem	Subject to re-appropriation of Funds within the components of Khelo India as per the power delegated to Secretary (Sports) Govt. of India	NSF.
7	Funding of Khelo India Women League from Funds received as media rights fee for KIYG	Approved.	Financial Concurrence accorded by Finance Committee, SAI and the proposal will be placed before GB for approval

## AGENDA

<b>Agenda Item No</b>	3
<b>Agenda</b>	<i>Engagement of Young Professionals (YPs) for implementation &amp; monitoring of Khelo India scheme</i>
<b>Vertical</b>	<i>Khelo India scheme</i>
<b>Financial Allocation for the Vertical during the Year 2022-23</b>	N.A.
<b>Observation of PAC</b>	<i>Recommended to be placed before DPAC for approval</i>

### Detailed Description of Agenda:

Khelo India scheme is the flagship programme of the Government of India to revive the sports culture in the country at grassroots level by building a strong framework for all sports played in the country and promotes achieving sporting excellence at the highest level. To accomplish the above objectives, Khelo India programme has been divided into 5 verticals and 13 components:

SN	Vertical	Components
1	Creation and Upgradation of Sports Infrastructure	i. Creation/utilization of Sports Infrastructure ii. Playfields Development
2	Sports Competition and Talent Development	iii. Annual Sports Competitions iv. Talent Identification & Development v. Community Coaching Development
3	Khelo India Centre and State CoEs	vi. State Level Khelo India Centres vii. Support to National / Regional / State Sports Academies
4	Fit India Movement	viii. Fit India ix. Physical Fitness of School Going Children
5	Promotion of Inclusiveness through Sports	x. Sports for Peace & Development xi. Promotion of Rural and Indigenous/Tribal Games xii. Promotion of Sports Among Persons with Disabilities xiii. Promotion of Sports among Women

The implementation of the above verticals has started in full-fledged manner as the scheme has entered its fifth year. With respect to above projects, SAI undertakes number of tasks as part of implementation such as monitoring, coordination, handholding, technical inputs, release of funds, settlement of Utilization Certificate (UCs), sensitization, ensuring timely information dissemination etc.

The implementation of these verticals involve multiple stakeholders like State government, accredited academies (private and State), NSFs, Kendriya Vidyalaya Sangathan, Army Boys Sports Companies and others with expansive geographical presence across the length and breadth of the country. Currently under Khelo India Scheme 591 Khelo India Centres (KICs) have been setup in 447 districts along with 76 KIC's in

collaboration with Indian Railways and, 29 KISCE have been setup in 28 States/UTs. Also, 264 academies have been setup in all over the country. Out of 37 States/UTs, 29 States/UTs are actively involved in setting up of Khelo India Centres and academies. Further, support to 2828 Khelo India Athletes is being provided under Khelo India Scheme and along with Out-of-Pocket Allowance (OPA). The no. of events conducted under components like FIT India and Sports competition & Talent Development and Promotion of inclusiveness through sports have also substantially increased. In future plan is to open 1000 KICs across the country with at least 01 KIC in each district, KISCE in each State/UT, more number of events. Further under the sports for women component the women league in various age group will be conducted through various NSFs. Then components with nation-wide implementation like capturing of physical fitness data of school going children, national level talent identification program etc. are also in pipeline. This would entail physical monitoring of centres/ programmes at the district level to get the desired result.

Till now, SAI was implementing the scheme with individual consultants like Junior Consultant (JC), Young Professional (YP) with supervision from SAI officer. However, since the KI scheme has now expanded multi-fold, additional professional manpower is required at operational level to carry out cutting edge work and more importantly for effective scheme monitoring and execution. In this context, it is submitted that as per SAI cadre restructuring has been complete. However, the recruitment process is about to start after the RRs have been approved and is likely to take at least 18 months before all the posts are filled as the financial neutrality is to be ensured and accordingly posts will be filled gradually. Till then, individual consultants (YPs) may be recruited for project implementation supervision, compliance supervision, policy guidance, special studies, research, training or implementation monitoring. The Supervision will be undertaken through the Officers of SAI at the field offices of SAI .

Accordingly, requirement of 100 YPs has been estimated for carrying out Khelo India projects across the country. This assessment is on the basis of having 01 YP for every 10 districts, thereby needing 78 YPs to cover all 776 districts of the country. Additionally, 02 YP (Accounts) for each of the 11 SAI RCs would be required to dedicatedly work on the financial & accounting related matters. Thus, a total of 100 YPs would be required for efficient implementation of Khelo India scheme. Their deployment would be as per requirement in various offices of SAI.

The remuneration for the post of YP shall Rs. 70,000 p.m. as per NITI Aayog norms. The overall annual financial implication for 100 YPs totaling to Rs. 8.40 cr. The enhancement in remuneration as per NITI Aayog guidelines shall be upto a maximum of 10% p.a if continued beyond one year. The above-mentioned proposal may be approved in-principle coterminous with the scheme. However, budget will be approved on annual basis as a part of operational Expenditure.

**Approval of the DPAC is solicited for:**

- i. *Hiring 100 Young Professionals under Khelo India scheme with annual financial implication of Rs. 8.40 cr. For the current financial year (F.Y.2022-23), estimated budget requirement amounts to Rs.4.20 cr. for 06 months.*

## AGENDA

<b>Agenda Item No.</b>	4
<b>Agenda</b>	<i>Opening of District-wise Khelo India Centres (KICs) in Gujarat, Madhya Pradesh and Nagaland</i>
<b>Vertical</b>	<i>Khelo India Centres and Sports Academies (State Level Khelo India Centres)</i>
<b>Financial Allocation for the vertical during the year 2022-23</b>	<i>Rs.25 Crores (Recurring) &amp; Rs.75 Crores (Non-Recurring) for State Level Khelo India Centres Scheme under Khelo India Centres</i>
<b>Observation of PAC</b>	<i>Recommended to be placed before DPAC for approval</i>

### Detailed Description of Agenda:

DPAC vide its meeting dated 04.06.2020 decided to establish 1,000 Khelo India Centres over a period of 4 years with a 01 KICs per district (except in North-East States, Jammu & Kashmir and Ladakh). In this regard, proposals were invited from State Sports Department for KICs in the prescribed format. The proposals from Gujarat for Government organizations/centres are received within the purview of the revised proforma as for opening of District level Khelo India Centres for Government Organizations dated 29.01.2021.

### The brief of the proposal is given below:

S. N.	Name of the State	Total Number of Districts	No. of KICs eligible for	No of existing KICs(State Proposed KICs)	No of new KICs proposed bythe State	List of centres
1	Gujarat	33	33	0	14	Annexure 1
2	Madhya Pradesh	52	52	44	02	
3	Nagaland	16	32	30	02	

As of now, there are 667 KICs across 447 districts in 29 States/UTs. Once the above is approved, there will be 685 KICs across the country.

contd.

The financial implication of the proposal is given below:

S. N.	Name of the State	No of new KIC proposed by the State	One-Time Grant for First Year (Rs.5 Lacs per Discipline per Centre)	Recurring Grant for First Year (Rs.5 Lacs per Discipline per Centre)	Recurring Grant for Subsequent 03 Years (Rs.5 Lacs per Discipline per Year)
1	Gujarat	14	Rs.70 Lacs	Rs.70 Lacs	Rs.210 Lacs
2	Madhya Pradesh	02	Rs. 10 Lacs	Rs. 10 Lacs	Rs. 30 Lacs
3	Nagaland	02	Rs. 10 Lacs	Rs. 10 Lacs	Rs. 30 Lacs
	<b>Sub-Total</b>		<b>Rs. 90 Lacs</b>	<b>Rs. 90 Lacs</b>	<b>Rs. 270 Lacs</b>
	<b>Grand Total</b>		<b>Rs. 180 Lacs</b>		<b>Rs. 270 Lacs</b>

**Approval of the DPAC is solicited for:**

- i. Opening of 18 Khelo India Centres in 17 districts (14 in Gujarat, 02 in Madhya Pradesh and 02 in Nagaland)
- ii. The financial approval of budget estimate for annual expenditure of Rs.180 lacs for 18 KICs @ 1 sports discipline per centre in the 1st year (@ Rs.5 Lacs as one-time grant & Rs.5 Lacs as recurring grant for each KICs) and Rs. 270 lacs (@ Rs.5 Lacs as recurring grant for each KICs) for the subsequent 3 years.

## AGENDA

<b>Agenda Item No</b>	5
<b>Agenda</b>	<i>Proposal for hosting Khelo India Women's League under Khelo India Scheme</i>
<b>Vertical</b>	<i>Promotion of Inclusiveness through Sports (Sports for Women)</i>
<b>Financial Allocation for the Vertical during the Year 2022-23</b>	<i>Rs. 2 Crores (Promotion of Sports among women Component under promotion of inclusiveness through sports vertical)</i>
<b>Observation of PAC</b>	<p><i>The matter was recommended to be placed for DPAC approval with following changes:</i></p> <ul style="list-style-type: none"> <li><i>i. Minimum no. of 12 teams in each age category for Kho-kho &amp; Kabaddi disciplines</i></li> <li><i>ii. Minimum no. of 06 teams in each of the 40 locations for Football discipline</i></li> <li><i>iii. Prize money for winners in Football discipline to be increased to Rs. 50,000 and runners-up to Rs. 30,000 in each location</i></li> </ul>

### Detailed description of Agenda

The objectives of the proposed events are:

- To increase the participation of women in Sports by organizing various leagues
- To utilize the leagues as a platform for Identification of new talents and evaluation of existing Khelo India athletes
- To provide competition exposure to women athletes of different age categories across the Country

Proposals have been received from National Sports Federations of Football (AIFF), Kho-Kho (KKFI), Kabaddi (AKFI) and Wushu (WAI) requesting support for the conduct of the different Khelo India Women's Sports Leagues under Khelo India Scheme.

The Salient features of the leagues are as follows:

#### i. **Tournament Format:**

The tournaments will be held in the following formats:

<b>S. N.</b>	<b>Discipline</b>	<b>No of Age Groups</b>	<b>Format</b>	<b>Total Prize Money</b>
1	Football	u-17*	League format across 40 cities (Participation: 240 teams)	Rs. 32,00,000
2	Kho-Kho	Jr. & Sub. Jr.**	01 phase League format (Participation: 12 teams for each age category)	Rs. 6,00,000



3	Kabaddi	Junior***	02 phase League cum knock-out format (Participation: 12 teams)	Rs.10,00,000
4	Wushu	Sub. Jr., Jr. and Senior	04 zones (for all age categories) in League format + 01 Nationals (Appx. Participation: 1,000)	Rs. 40,00,000

Note :- (\*) - Total Matches in League format is 30 Matches.  
Every team has to play minimum of 10 Matches  
Minimum 06 teams in each of the 40 locations

(\*\*) - Total Matches in League format is 20 Matches.  
Every team has to play minimum of 4 Matches  
Minimum 12 teams in each of the 03 age categories

(\*\*\*) - Total Matches in Phase I is 28 and in Phase II is 32.  
Every team has to play minimum of 7 Matches in each phase.  
Minimum 12 teams in each of the 02 phases

### Financial Implication:

The overall budget for each discipline is divided into three components:

1. Administrative Expenditure: Medals, Trophies, Overlays, Stationery, Food & Refreshment, Media Promotion & Miscellaneous expenses, etc. to be provided to each Zone/Phase
2. Technical Conduct Expenditure: Officiating Charges, TA-DA for Officials, Rent of Field of Play, Timing, Scoring & Result (TSR) System to be provided to each Zone/Phase
3. Funds will be released to the respective NSF.

S. N.	Discipline	Particulars	Cost (In Rupees)	Total Budget Incurred by SAI (In Rs)	Total Budget (InCr.)
1	Football	Administrative Expense	56,00,000	2,32,00,000/-	2.32
		Technical Conduct	1,44,00,000		
		Cash Prize*	32,00,000		
2	Kho-Kho	Administrative Expense	4,00,000	22,00,000/-	0.22
		Technical Conduct	6,00,000		
		Cash Prize*	12,00,000		
3	Kabaddi	Administrative Expense	2,00,000	23,46,000/-	0.24
		Technical Conduct	11,46,000		
		Cash Prize*	10,00,000		
4	Wushu	Administrative Expense	16,06,000	1,01,46,000/-	1.02
		Technical	45,40,000		

		<b>Conduct</b>			
		<b>Cash Prize*</b>	40,00,000		

*\*Discipline-wise cash prize details is at Annexure 2*

To meet the contingency, DG SAI may be authorized to incur an additional 10% of the total cost for the purpose. Nature of expenditure and admissibility will be finalized by DG SAI.

**Approval of the DPAC is solicited for:**

- i. *Financial Approval of Rs. 3,78,92,000/-towards the conduct of women league in the below-mentioned four sports disciplines and release of fund in r/o federations.*

SN	Discipline	Amount
1	Football	Rs. 2,32,00,000/-
2	Kho-Kho	Rs. 22,00,000/-
3	Kabaddi	Rs. 23,46,000/-
4	Wushu	Rs. 1,01,46,000/-
<b>TOTAL</b>		<b>Rs. 3,78,92,000/-</b>

- ii. *In-principle approval may be given for conducting the league for 04 years*

## AGENDA

<b>Agenda Item No</b>	6
<b>Agenda</b>	<i>Approval for the release of salary of coaches for the F.Y. 2022-23 and grant of scholarship for Athletes of indigenous games</i>
<b>Vertical</b>	<i>Promotion of Inclusiveness through Sports (promotion of rural, indigenous and tribal games)</i>
<b>Financial Allocation for the Vertical during the Year 2022-23</b>	<i>Rs. 2 Crores ((promotion of rural, indigenous, tribal and rural games) Component under promotion of inclusiveness through sports vertical)</i>
<b>Observation of PAC</b>	<i>The matter was recommended to be placed for DPAC approval with the following change: Further agenda for scholarship to athletes of indigenous games to be put up again for approval of DPAC</i>

### Detailed description of Agenda

#### 3 (a) : Salary of Coaches

In the Financial Year 2019-20, DPAC had approved hiring of 21 Coaches/Instructors for 04 indigenous disciplines Mallakhamb, Kalaripayattu, Gatka and Thang-ta through their respective National Sports Federation. For Mallakhamb and Kalaripayattu, the sanction received was for 03 years and for Gatka and Thang-ta, the sanction received was for 01 year initially, which was extended by 02 more years in the 19<sup>th</sup> DPAC meeting held on 04.03.20.

The coaches/instructors have been appointed by the respective NSFs @ Rs. 5 lakhs p.a. It is proposed to extend the appointment of these 21 coaches for F.Y. 2022-23. The overall financial implication will be Rs. 1.05 cr. Discipline-wise break-up is mentioned below:

S N	Discipline	No. of Coaches/ Instructors	Annual Budget @ Rs. 5 lakhs/coach p.a. (Rs. In lakhs)	Deployment
1	Mallakhamb	05	25/-	01 each in top 05 States
2	Kalaripayattu	04	20/-	02 Kalaris
3	Gatka	06	30/-	01 academy in Haryana, 02 in Punjab
4	Thang-ta	06	30/-	01 academy each in Tripura, Assam and Manipur
	<b>TOTAL</b>	<b>21</b>	<b>105/-</b>	

#### 3 (b) : Scholarship to athletes

DPAC in its 8<sup>th</sup> meeting held on 04.06.2019 had sanctioned scholarship for 335 athletes for 04 indigenous games @ Rs. 10,000/- p.m. for a period of 01 year. The sanction for scholarship was extended for F.Y. 2020-21 in the 19<sup>th</sup> DPAC held on 04.09.20. Subsequently, DPAC in its 32<sup>nd</sup> meeting held on 14.02.2022 directed that scholarship to existing athletes shall cease and fresh selection of athletes (maximum 350 KIAs) shall be done by TIDC exactly as being done under Khelo India talent development vertical. Regular weeding-out may be conducted as per usual process. The annual financial implication for scholarship of 350 athletes amounts to Rs. 4.20 cr. @ Rs. 10,000/- p.m. The financial implication for F.Y.2022-23 (3<sup>rd</sup> & 4<sup>th</sup> Quarter only) towards scholarship @ Rs. 10,000/- per month for 350 athletes shall be Rs. 2.10 cr. It is proposed that

discipline-wise capping of no. of athletes identified for disciplines covered under PRITG vertical may done at the level of DG SAI. The grant of scholarship to athletes shall be coterminous with Khelo India scheme.

**Approval of the DPAC is solicited for:**

- i. *Approval for release of Salary for coaches for Mallakhamb @ Rs. 5.00 lakhs per coach amounting to Total Rs. 25.00 Lakhs per annum (F.Y. 2022-23)*
- ii. *Approval for release of Salary for coaches for Kalaripayattu @ Rs. 5.00 lakhs per coach amounting to Total Rs. 20.00 Lakhs per annum (F.Y. 2022-23)*
- iii. *Approval for release of Salary for coaches for Gatka @ Rs. 5.00 lakhs per coach amounting to Total Rs. 30.00 Lakhs per annum (F.Y. 2022-23)*
- iv. *Approval for release of Salary for coaches for Thang-ta @ Rs. 5.00 lakhs per coach amounting to Total Rs. 30.00 Lakhs per annum (F.Y. 2022-23)*
- v. *Approval of scholarship for F.Y. 2022-23 (3<sup>rd</sup> & 4<sup>th</sup> Quarter) amounting to Rs. 2.10 cr. @ Rs. 10,000/- p.m. for 350 athletes.*
- vi. *Grant of scholarship for 350 athletes with annual financial implication of Rs. 4.20 cr @ Rs. 10,000 p.m. per athletes which shall be coterminous with Khelo India scheme. Discipline-wise capping on no. of athletes for disciplines covered under PRITG vertical may be done at the level of DG SAI*

## AGENDA

<b>Agenda Item No</b>	7
<b>Agenda</b>	<i>Budget requirement of Rs. 90 lakhs for the conduct of Fit India Freedom run campaign</i>
<b>Vertical</b>	<i>Fit India movement</i>
<b>Financial Allocation for the Vertical during the Year 2022-23</b>	<i>Rs. 10 Crores (Fit India and Physical Fitness of School Going Children)</i>
<b>Observation of PAC</b>	<i>The matter was recommended to be placed for DPAC approval</i>

### Detailed description of Agenda

Fit India Freedom Run was conceived in August 2020 when the entire nation started following social distancing in a 'new normal' lifestyle, so as to keep the imperative need of fitness active even while following the social distancing norms, Fit India Freedom Run was launched on the concept of virtual run ie; ***'it can be run anywhere, anytime! You run a route of your choice, at a time that suits you. Basically, you run your own race and time your own pace'***.

The first edition of the campaign was held from 15th August to 2nd October, 2020 where Central/State Departments and organizations including Armed Forces, NGOs, Private Organizations, Schools, Individuals, Youth Clubs, etc. actively participated in the campaign. More than 5 crore people participated and covered around 18 crore kms run.

The second edition was held from 13<sup>th</sup> August 2021 to 2<sup>nd</sup> October 2021 where in addition to the virtual run with support of partner organizations, as part of the Azadi ka Amrit Mahotsav, 75 physical events were also organized at iconic locations to Freedom struggle and national importance on launch day. More than 9 crore people participated and covered around 20 crore kms run.

The third edition of the Freedom Run is proposed to be held from 02<sup>nd</sup> October 2022 and culminate with National Unity Day on 31<sup>st</sup> October 2022. Similar to previous editions, Central/State Departments and organizations including Armed Forces, NGOs, Private Organizations, Schools, Individuals, Youth Clubs, NYKS, KVS, etc. shall be roped in to inaugurate the Freedom Run 3.0 with plog runs on 02<sup>nd</sup> October 2022 across the country, culminating with the Unity run on 31<sup>st</sup> October at Kevadia, Gujarat. An opening ceremony (at New Delhi on 02<sup>nd</sup> October 2022) and a closing ceremony (at Kevadia, Gujarat on 31<sup>st</sup> October 2022) is being planned for the same. Estimated expenditure for organizing opening & closing ceremonies is approximately Rs. 85 lakhs. Expectations from State/UTs Governments, Ministries/Departments & Organisations:

- Appoint one Nodal officer for coordination with Fit India Mission and forward the details at [contact@fitindia.gov.in](mailto:contact@fitindia.gov.in).
- States/Ministries/Organizations to conduct physical / virtual Freedom Run events
- Organizers to register their RUN on Fit India portal with details of participants and kms covered
- Promote Freedom Run on their social media channels with #Run4India
- Adequate publicity for the program through Social Media, Regional TV/Newspaper, etc.
- Ensure participation at Panchayati/Municipality level, Schools/Colleges, Youth Clubs, Self-help Groups, etc.
- Ensure the momentum of the campaign from 02<sup>nd</sup> October 2022 to 31<sup>st</sup> October

2022

Freedom Run Budget		
SN	Head	Budget (in INR)
<b>A</b>	<b>Opening Ceremony</b>	
1	Branding (Venue, Stage, Route and signages etc.)	₹ 9,24,000
2	Technical (Sound, light, LED etc.)	₹ 5,30,000
3	Overlays	₹ 2,43,700
4	Refreshments	₹ 3,72,500
5	Manpower Support	₹ 1,10,000
6	Merchandise for participants (T-shirts)	₹ 4,00,000
7	Social Media campaign ( entire duration of campaign)	₹ 10,00,000
8	Miscellaneous & Contingency	₹ 7,94,840
9	Mgmt Fee & Taxes	₹ 16,00,000
		<b>₹ 59,75,040</b>
<b>B</b>	<b>Closing Ceremony</b>	
1	Branding (Venue, Stage, Route and signages etc.)	₹ 6,00,000
2	Technical (Sound, light, LED etc.)	₹ 2,50,000
3	Overlays	₹ 1,30,000
4	Refreshments	₹ 1,50,000
5	Manpower Support	₹ 50,000
6	Merchandise for participants (T-shirts)	₹ 2,00,000
7	Miscellaneous & Contingency	₹ 3,44,960
8	Mgmt Fee & Taxes	₹ 13,00,000
		<b>₹ 30,24,960</b>
	<b>Total</b>	<b>₹ 90,00,000</b>

**Approval of the DPAC is solicited for:**

- i. *In-principle approval for organizing Freedom Run 3.0 from 02<sup>nd</sup> October 2022 till 31<sup>st</sup> October 2022*
- ii. *Budget approval of approximately Rs. 90 lakhs for conducting Opening & Closing ceremonies as part of Freedom Run 3.0*

## AGENDA

<b>Agenda Item No</b>	8
<b>Agenda</b>	<i>Budget requirement of Rs. 7.30 crores for the conduct of Fit India Quiz 2022</i>
<b>Vertical</b>	<i>Fit India movement</i>
<b>Financial Allocation for the Vertical during the Year 2022-23</b>	<i>Rs. 10 Crores (Fit India and Physical Fitness of School Going Children)</i>
<b>Observation of PAC</b>	<i>The matter was recommended to be placed for DPAC approval</i>

### Detailed description of Agenda

In order to propagate the message of Fit India among the school children and strengthen its presence in schools, a Fit India Quiz has been envisioned to involve school children across the country. Fit India Quiz is dedicated to the school students where students with interest in sports and fitness can participate and compete at state and national level.

In the first edition of Fit India Quiz, 36,299 students from 13,502 school participated in the mobile based Preliminary Round conducted by National Testing Agency (NTA). Post preliminary rounds, 360 schools from 36 states/UTs were identified and subsequently competed in the state web rounds. In 144 rounds conducted in state/UT rounds, 36 schools were selected as state/UT winners to participate in the Fit India Quiz National Finals. The Fit India Quiz National Rounds were executed and produced by STAR TV on 21 July to 28 July 2022 in Mumbai in form of 13 episodes consisting Quarter Finals, Semi Finals and Grand Finals and will be telecast on Star Sports (Hindi & English) and Hotstar from Sept 3rd, 2022 onwards.

Fit India Quiz has become a popular mechanism to align the kids across the country to join this mission of fitness and adopt the fit lifestyle. Hence, it has been decided to launch the second edition of Fit India Quiz 2022. Following sub-agendas under Fit India Quiz are proposed for approval:

#### **i. Structure of Fit India Quiz:**

Fit India Quiz shall comprise of school round (registration), preliminary rounds, state rounds and national rounds, thus making it one of the most comprehensive and flagship quiz programs on fitness and sports in the country. The brief description of the 4 rounds is provided below:

a. School Round : To be conducted by the school to select students for registration in the Fit India Quiz Preliminary Round. It is the responsibility of the school that they encourage maximum students to participate in the Fit India Quiz 2022.

b. Preliminary Round: To be a multiple-choice online round conducted by the National Testing Agency (India's premiere examination body that conducts national-level exams such as JEE and NEET). The country-wide quiz will be organized in 13 languages for benefit of students studying in regional-medium schools.

c. State Round: To be conducted by each State/UTs with the support from FIT India Mission amongst Schools qualified after the preliminary round. This round will be anchored by a professional quiz master and will be telecast on Fit India Mission social media handles.

d. National Round: Final round in which the winning team of each State/UT will participate and fight for the TOP TITLE of the National Winner of FIT INDIA QUIZ 2022. First Runner Up and Second Runner Up prizes will also be decided. This will be a grand event to be hosted by Fit India Icon/Celebrity Quiz Master.

The detailed Fit India Quiz 2022 structure is provided at Annexure 3.

In this context, after due deliberation, it has been proposed to initiate the registration for the second edition of Fit India Quiz on 3rd September 2022 and reaching out to higher number of schools, envisioning greater participation from every state and district from the country.

The estimated budget for the Fit India Quiz 2022 is as below:

<b>Fit India Quiz Budget Estimate</b>		
<b>Prize money to winners</b>		
<b>Particulars</b>	<b>Cash Prize for schools (in INR)</b>	<b>Cash prize for Students (in INR)</b>
<b>National Champion</b>	25,00,000	1,25,000*2=2,50,000 (awarded to team of 2 members- INR 1,25,000 to each)
<b>1st Runner Up- National Round</b>	15,00,000	75,000*2= 1,50,000 (awarded to team of 2 members- INR 75,000 to each)
<b>2nd Runner Up- National Round</b>	10,00,000	50,000*2=1,00,000 (awarded to team of 2 members- INR 50,000 to each)
<b>State/UT Champion</b>	2,50,000 x 33= 82,50,000	12,500*2*33= 8,25,000 (awarded to team from 33 states - INR 12,500 to each member)
<b>State/UT 1st Runner Up</b>	1,00,000*36=36,00,000	5,000*2*36=3,60,000 (awarded to team from 36 states - INR 5,000 to each)
<b>State/UT 2<sup>nd</sup> Runner Up</b>	50,000*36=18,00,000	2,500*2*36=1,80,000 (awarded to team from 36 states - INR 5,000 to each)
<b>State qualifiers (assuming average 18 teams excluding state and national winners )</b>	15,000*18*36=97,20,000	1,000*2*18*36=12,96,000 (awarded to average 18 team from 36 states - INR 1,000 to each member)
<b>Total Prize Money for Schools/Students</b>	2,83,70,000 ----- (i)	31,61,000 ----- (ii)
<b>Cash prizes to teachers, principals and parents who will be part of the quiz in various rounds</b>		9,69,000 ----- (iii)
<b>A. TOTAL PRIZE MONEY ----- (i) + (ii) + (iii)</b>		<b>3,25,00,000</b>
<b>Other Expenses</b>		
<b>B. B. LNCPE TRIVANDRUM GRANT FOR DEVELOPMENT OF QUESTION BANK</b>		<b>5,00,000</b>
<b>C. AGENCY FEES FOR STATE ROUNDS CONDUCT FOR 36 STATES/UTS (PHYSICAL ROUNDS) + PROPRIETARY</b>		<b>3,00,00,000</b>



<b>SOFTWARE FOR THE CONDUCT OF THE QUIZ</b>	
<b>D. MISC EXPENSES FOR TRAVEL, B&amp;L ETC. FOR PARTICIPANTS AND FIT INDIA OFFICIALS DURING THE COURSE OF QUIZ</b>	<b>50,00,000</b>
<b>E. PROMOTIONAL, SOCIAL MEDIA &amp; MISC. EXPENSE (INCLUDING VARIOUS EVENTS DURING THE COURSE OF QUIZ, AD PROMOS)</b>	<b>50,00,000</b>
<b>TOTAL (A+B+C+D+E)</b>	<b>Rs 7,30,00,000</b>

### **ii. Engaging National Testing Agency for Fit India Quiz 2022 registration and conducting preliminary rounds**

In order to maintain the fairness in the examination process and strengthen the credibility of Fit India Quiz, National Testing Agency is to be engaged on nomination basis in accordance with the GFR 194.

National Testing Agency was engaged for registration and conducting preliminary round in the first edition of Fit India Quiz at the per student fees of Rs 50/-. In the first edition of Fit India Quiz, the registration fees for first 2 students from each school was waived off and was borne by Fit India Mission. School registering more than 2 students, had to pay the registration fees of Rs 50 per students for over and above 2 students registering for Fit India Quiz. Accordingly, a sum of Rs **81,28,550/-** was paid to National Testing Agency in lieu of fee waiver to first two students registered by each school in Fit India Quiz 2021.

For the second edition of Fit India Quiz, it has been proposed to engage National Testing Agency for registration and conducting preliminary round. In this edition, there is no provision of fee waiver and each school will be required to pay the fees of Rs 50 per student to the National Testing Agency at the time of registration.

A separate agenda for engaging National Testing Agency in the second edition of Fit India on nomination basis in accordance with the GFR 194 will be placed before Finance Committee for approval.

### **iii. Execution of National Rounds for Fit India Quiz 2022 through Star India Pvt Ltd**

A License Agreement was signed between SAI and M/s STAR India Pvt Ltd ( Media Partner) for 5 Editions of Khelo India Events. As on date, 4 Editions of Khelo India Events have been successfully conducted.

Clause 6.4 of License Agreement between SAI and STAR India (Media Partner) is reproduced below:

*“In order to promote the Event, the Licensee shall undertake minimum promotional spend of Rs. 20 Crores (Rupees Twenty Crores) per Edition of the Event (“Promotional Spend”). Fifty percentage of the committed amount shall be spent on home network and the balance of 50% will have to be spent on 360-degree marketing activities outside of the network to be aligned with efforts of SAI.”*

As evident from above, as an obligation of Media Partner, INR 10.0 Crores is to be spent on promotion activities on Home Network of STAR India and INR 10.0 Crores to be spent on 360-degree marketing activities related to each edition of Khelo India Youth Games.

Additionally, to support and promote Fit India vertical under Khelo India scheme, it is proposed that National Finals for Fit India Quiz 2022 may be undertaken under the “Promotional Spend” head as defined in clause 6.4 of License Agreement.

Accordingly, the expenditure for the production and other promotional and operational activities for National round of Fit India Quiz 2022 are to be incurred under the committed obligation of Star India of Rs 10 Crore on promotion activities centered around physical fitness and awareness of sports on Home Network of Star India, thus overall promotion of Fit India Mission and Khelo India.

iv. Furthermore, it is proposed that the DG SAI to be authorized to finalise the modalities for the conduct and execution of State and National Rounds.

**Approval of the DPAC is solicited for:**

- i. Conducting the 2nd Edition of Fit India Quiz with a financial implication of Rs.7.3 crore*
- ii. Engaging National Testing Agency in the second edition of Fit India on nomination basis in accordance with the GFR 194*
- iii. Execution of National Rounds for Fit India Quiz 2022 through Star India Pvt Ltd, out of obligations of Media Partner (Promotional Spent) as per the license agreement executed between SAI and Star India Private Limited*
- iv. Authorizing DG SAI for finalizing the modalities for the conduct and execution of State and National Rounds*

## AGENDA

<b>Agenda Item No</b>	9
<b>Agenda</b>	<i>Conducting events on National Sports Day 2022</i>
<b>Vertical</b>	<i>Fit India movement</i>
<b>Financial Allocation for the Vertical during the Year 2022-23</b>	<i>Rs. 10 Crores (Fit India and Physical Fitness of School Going Children)</i>
<b>Observation of PAC</b>	<i>The matter was recommended to be placed for DPAC approval</i>

### Detailed description of Agenda

The first National Sports Day was celebrated in the country in the year 2012 to commemorate the birth anniversary of Major. Dhyan Chand. In order to further propagate culture of sports in the country and to celebrate the occasion, it is proposed to have a series of interactions across 25 locations (schools/college/academy) between athletes and sporting icons in the country. The objective is to motivate young athletes on being physically fit, importance of healthy diet, nutrition, etc. followed by sporting activities. Similar interactions with sporting icons have been conducted previously under the Meet the Champions (MTC) initiative.

On the occasion of National Sports Day 2022, the following activities are planned:

- Between 0800 hours to 0900 hours:** 25 sporting icons visit one location each to interact with the young athletes. These will be held on the lines of MTC events. Additionally, micro events will be held at 50 other locations, which will be finalized by SAI. The theme for such micro-events shall be interaction with local sporting icon, interaction with athletes, sporting activities, etc. Video footage will be recorded and shared with Doordarshan which will edit the footages and playouts to be showcased in evening interaction with Hon'ble Union minister of sports, MYAS. The 25 MTC events shall be as per guidelines approved in 31<sup>st</sup> DPAC dated 21.12.2021. In order to execute the other 50 micro events, Rs. 50,000 per event is proposed towards estimated expenditure on 4K HD video recording, backdrop / branding collaterals, logistics, etc.
- Between 0500 hours to 0600 hours:** 5 -6 Sports/fitness Icon and selected school / college student, athlete (from different age groups) to interact with Hon'ble Union Minister, Youth Affairs & Sports and Information & Broadcasting. The interaction will primarily cover National Sports Day celebrations, cover sports/fitness icons journey, footage from MTC events held in the morning will be played out during the program and correspond with young athletes.

Since DPAC was not scheduled during this period and due to the exigency in the matter, proposal for Rs. 40 lakhs based on the recommendation of the PAC was put up for approval of Secretary (Sports), MYAS. Approval of Secretary (Sports), MYAS was obtained on file for an amount of Rs. 30 lakhs for conducting the 50 micro events and expenditure incurred for conducting Ministers interaction with sports Icons on the occasion of National Sports Day.

**Ratification of the DPAC is solicited for:**

- i. Celebrating National Sports Day 2022 by conducting 50 micro events @Rs. 50,000/- per event and expenditure incurred for conducting Ministers interaction amounting to a total of Rs. 30 lakhs*

## AGENDA

<b>Agenda Item No</b>	10
<b>Agenda</b>	<i>Conducting Freedom rider biker rallies</i>
<b>Vertical</b>	<i>Fit India movement</i>
<b>Financial Allocation for the Vertical during the Year 2022-23</b>	<i>Rs. 10 Crores (Fit India and Physical Fitness of School Going Children)</i>
<b>Observation of PAC</b>	N.A.

### Detailed description of Agenda

As a part of commemoration of Azadi Ka Amrit Mahotsav (AZAM), National Implementation Committee (NIC) meeting chaired by Hon'ble Home Minister on 9th December 2021, had approved an event "Freedom Rider-Biker Rallies" where D/o Sports, MYAS was designated as the Nodal Ministry to organize this event as conveyed by Secretary, M/o Culture vide DO No. CM-21035/03/2020-Spl. Cell dated 8th February 2022. Inter-alia, it was mentioned that NYKS/NSS would be involved.

In view of the above, Fit India Mission has collaborated with "All India Motorbike Expedition 2022" (AIME 2022) team who has planned pan-India motorbike expedition involving 75 bikers (including 10 female bikers) with its crew to cover 21,000+ kms in 75 days expedition while passing through 250+ districts in 34 States/UTs including 6 international borders disseminating the message of fitness and health amongst the people of the country by having events at iconic locations in 34 States/UTs. It is decided that up to 75 small scale events for promotion of Fit India movement in the States/UTs would be organised by Fit India Mission where NYKS volunteers would join the AIME group at the junctions and have small rallies (say 10-10 kms) towards the iconic location in the respective State/UT with the AIME team members. For the same, Hon'ble Minister, Youth Affairs & Sports, Govt. of India has approved a sum up to **Rs. 75 lakhs** that may be utilized for organizing the events at 75 iconic locations across India. The expedition is scheduled to start from 9th September 2022 from Delhi and will culminate on 25th November 2022 at Delhi only.

In this reference, a flag-off ceremony on Friday, 9th September 2022 is planned by AIME where they have requested the support of MYAS in organizing the event from National Stadium, New Delhi with elements as follows:

- An emcee
- Cultural performance by group of people highlighting AKAM/ Nationality
- Welcome of the VIPs and Dignitaries
- Movement of convoy from National Stadium to War Memorial

#### Ratification of the DPAC is solicited for:

- i. *Conducting flag-off event, culmination event and 75 micro events at iconic locations for Freedom Rider-Biker Rallies under Azadi ka Amrit Mahotsav theme amounting to Rs. 75 lakhs*

**Annexure 1**

**Proposed Khelo India Centres for State of Gujarat**

Sr. No	Name of the District	Discipline	Training Centre
1	Ahmedabad	Tennis	Regional Coaching Centre, Khokhra
2	Anand	Kho-Kho	District Sports Coaching Centre, Amreli
3	Amreli	Swimming	District Sports Coaching Centre
4	Banaskantha	Hockey	Shree Banaskantha District Hockey Association
5	Bhavnagar	Tennis	Sardar Patel Sports Complex
6	Dahod	Hockey	District Sports Coaching Centre, Devgad Baria
7	Dang	Hockey	District Sports Coaching Centre, Dang
8	Gir Somnath	Wrestling	Shree K.K. Mori High school
9	Himmatnagar	Fencing	District Sports Coaching Centre, Himmatnagar
10	Patan	Swimming	District Sports Coaching Centre, Patan
11	Porbandar	Badminton	District Sports Coaching Centre, Porbandar
12	Rajkot	Basketball	District Sports Coaching Centre, Rajkot
13	Surendranagar	Kho-KHO	District sports coaching centre, Limbdi
14	Surat	Shooting	Target rifle Shooting Academy

**Proposed Khelo India Centres for State of Madhya Pradesh**

Sr. No	Name of the District	Discipline	Training Centre
1	Anuppur	Table Tennis	Directorate of sports and youth welfare , Govt of MP
2	Shajapur	Mallakhamb	Tatya Tope Nagar Stadium, Bhopla M.P

**Proposed Khelo India Centres for State of Nagaland**

Sr. No	Name of the District	Discipline	Training Centre
1	Niuland	Badminton	Indoor Stadium Vihokhu
2		Football	Local Ground Niuland

### Break-up of Prize Money for Football

Rank	Amount	Nos.	Total
1	Rs. 50,000/-	40	Rs. 20,00,000/-
2	Rs. 30,000/-	40	Rs. 12,00,000/-
<b>TOTAL</b>			<b>Rs. 32,00,000/-</b>

### Break-up of Prize Money for Kho-Kho

SN	Position	Prize Money (INR)
1	1st Position	2,75,000
2	2nd Position	1,75,000
3	3rd Position	75,000
4	3rd Position	75,000
<b>Total cash Prize per age category</b>		<b>6,00,000</b>
<b>Total cash prize for 02 age categories</b>		<b>12,00,000/-</b>

### Break-up of Prize Money for Kabaddi

SN	Position	Prize Money (INR)
1	1st Position	3,60,000
2	2nd Position	2,90,000
3	Semi Finalist 1	1,75,000
4	Semi Finalist 2	1,75,000
<b>Total</b>		<b>10,00,000</b>

### Break-up of Prize Money for Wushu

Rank	Senior Amount in INR	Junior Amount in INR	Sub Junior Amount in INR	Grand Total for 45 weight categories across all age groups
1	50,000	30,000	20,000	Rs. 40,00,000
2	40,000	20,000	15,000	
3	20,000	15,000	10,000	
4	20,000	15,000	10,000	
Total Amount	1,30,000	80,000	55,000	
Grand Total for each age group	20,80,000	10,40,000	8,80,000	



### Structure of Fit India Quiz

The Fit India Quiz is primed to be the first of its kind nation-wide quiz on sports and fitness for school children. The quiz will have representation from every State/UT in the country and will be a mix of online and broadcast rounds. The quiz format has been designed in an inclusive manner where school students from across the country will get an opportunity to test their sport and fitness knowledge against their peers. The quiz will start with a nation-wide registration followed by NTA round, State round and finally a Broadcast round which will be telecasted on Star Sports.

The quiz will have two phases:

- **Phase 1** will start with a nation-wide registration by schools followed by National Testing Agency (NTA) round and State-wise round.
- **Phase 2** will have a broadcast round which will be aired nationwide on STAR Sports.

Following table provides the summary of phases/rounds involved in the Fit India Quiz:

Phases/Rounds	Description
REGISTRATION AND SCHOOL ROUND	<ul style="list-style-type: none"> <li>• The school to hold the first round of selection of students internally and register the selected students for the Preliminary round.</li> <li>• Registration for preliminary round will be open to all schools across India.</li> <li>• Schools will be required to register minimum 2 students for the quiz on link available on Fit India website (<a href="http://www.fitindia.gov.in">www.fitindia.gov.in</a>). Schools can register more than 2 students. There is no upper limit for number of students to be registered for Fit India Quiz from a single school.</li> <li>• A registration fee for Rs. 50 per student shall be applicable. School to deposit the registration fees for each student at the time of registration.</li> <li>• The registration and payment by the schools shall be done by visiting the registration link provided on the Fit India website</li> </ul>
PRELIMINARY ROUND (NTA ROUND)	<ul style="list-style-type: none"> <li>• Registered students will compete individually on an online platform hosted by NTA (National Testing Agency). The quiz questions shall be framed in a way that can be easily answered by students of class 8 and above.</li> <li>• Provision will be made to have quiz questions in 13 languages- English, Hindi, Tamil, Malayalam, Telugu, Kannada, Marathi, Gujarati, Odiya, Assamese, Bengali, Punjabi and Urdu. However, in case of any discrepancies or invalidation, questions in English / Hindi language will prevail.</li> <li>• The necessary links for accessing the quiz, username, and passwords for nominated individual student will be shared with the school and students before the NTA round.</li> <li>• <b>The quiz under NTA round will be of 30 minutes duration and will consist of 60 multiple choice questions (MCQ).</b> Negative marking will be given for incorrect answers (Each correct answer carries 4 marks and for each wrong answer 1 mark will be deducted).</li> <li>• The NTA round will be taken by individual student through mobile device with Andorid 5 or above and internet connectivity, using the dedicated mobile application.</li> </ul>

Phases/Rounds	Description															
	<p align="center"><b>Evaluation and Results of NTA round</b></p> <ul style="list-style-type: none"> <li>The students will be evaluated based on the scores achieved in the NTA round. If more than one student gets the same score, the younger student (age-wise) will rank higher in the merit list.</li> <li>The school whose student is there in the merit list will qualify for the state round.</li> <li>Top ranked 4-32 schools from each State/UT will qualify for the next round as per the following table:</li> </ul> <table border="1" data-bbox="581 499 1369 741"> <thead> <tr> <th>S. No.</th> <th>Number of Schools participating from State/UT</th> <th>Number of qualified Schools for State/UT round</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>0-500</td> <td>4</td> </tr> <tr> <td>2.</td> <td>501-2500</td> <td>8</td> </tr> <tr> <td>3.</td> <td>2501-10,000</td> <td>16</td> </tr> <tr> <td>4.</td> <td>More than 10,000</td> <td>32</td> </tr> </tbody> </table> <ul style="list-style-type: none"> <li>If more than one student in the merit list is from the same school, the next student and school will secure a position, making his/her school qualifying for the state round.</li> <li>The qualified school must nominate an additional student from the respective school as quiz partner, based on their discretion, for the State Round to form a team of two quizzers. However, if more than one student from the qualified school is among the top scorers in the NTA round, the second student in the merit list will automatically be a part of the team representing the qualified school in the State Round.</li> <li>Details of the student who has been nominated as quiz partner must be entered in on Fit India website by the qualified school along with the bank details of the school and the students participating in the further rounds.</li> <li>The students appearing in the preliminary round will get participation certificate. The recognition will be given to the schools having maximum participation.</li> </ul>	S. No.	Number of Schools participating from State/UT	Number of qualified Schools for State/UT round	1.	0-500	4	2.	501-2500	8	3.	2501-10,000	16	4.	More than 10,000	32
S. No.	Number of Schools participating from State/UT	Number of qualified Schools for State/UT round														
1.	0-500	4														
2.	501-2500	8														
3.	2501-10,000	16														
4.	More than 10,000	32														
STATE ROUND	<ul style="list-style-type: none"> <li>State Round will have 4-32 qualified schools</li> <li>Format: Depending on the number of teams qualified (4-32 teams), 1-12 rounds will be held to determine the State/UT champion.</li> <li>Modalities of the state round shall be communicated to the qualified teams.</li> <li>These rounds will be anchored by a professional quiz master and will be webcast on social media. The quiz could be in mixed language (local as well). Also questions on local sports will also be asked.</li> <li>Total of 36 school teams i.e., one team per State/ UT will move to the National Round.</li> </ul>															
NATIONAL ROUND	<ul style="list-style-type: none"> <li>Modalities to be finalized</li> </ul>															

The questions will also include audio-visual and image-based questions to make the quiz interactive and interesting. The Quiz will have question from multiple themes as outlined below

- History of Indian Sports, Traditional Sports/Games, Yoga, Personalities etc
- Fitness with special emphasis on Indian traditional fitness methods
- Khelo India /Olympics/CWG/Asian Games etc.

The State and National rounds of the quiz will have innovative concepts such as 'phone a teacher/ parent, Ask an Expert, Flip a Question, Trump Card etc. to make it fun, interactive and engaging for the audience. The quiz will also have multi-formats featuring buzzer rounds and audio/video recognition round, etc.